

**CARSON CITY CONSOLIDATED MUNICIPALITY
NOTICE OF SPECIAL MEETING OF THE
CULTURAL COMMISSION**

Day: Tuesday
Date: April 16, 2019
Time: Beginning at 5:30 pm
Location: Community Center, Sierra Room, 851 East Williams Street, Carson City, Nevada

AGENDA

1. Call to Order, Roll Call, and Determination of Quorum

2. Public Comments and Discussion (three-minute time limit):

The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of the Carson City Cultural Commission. In order for members of the public to participate in the Cultural Commission's consideration of an agenda item, the Cultural Commission strongly encourages members of the public to comment on an item during the item itself, subject to a three-minute limit. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.

3. For Possible Action: Adoption of Agenda as presented

4. For Possible Action Item:

4.a. Discussion and possible action regarding approval of a Cultural Commission FY18/19 Annual Report and FY 19/20 Work Plan for presentation to the Board of Supervisors.

Staff Summary: As per CCMC 2.41.060, "The commission shall submit an annual report and work-plan to the board of supervisors no later than May 1 of each year. Attendance records of members shall be included as part of the annual report." The Cultural Commission's annual report will be submitted to the Board of Supervisors prior to May 1, 2019 and presented in-person on May 2, 2019.

Public Comments

5. For Discussion Only Items:

5.a. Presentation and discussion of the Department of Arts & Culture FY 19/20 Budget.

Public Comments

5.b. Presentation and discussion of a draft Public Art Policy (Chapters 1 through 6) for the Municipality of Carson City.

Public Comments

5.c. Presentation and discussion of a CELEBRATE CULTURE! Grant Guideline and Application which the Carson City Cultural Commission would distribute with funding from the Arts & Culture 1% Transient

Occupancy Tax as Annually budgeted by the Department of Arts & Culture. The total budgeted amount for this grant in FY 19/20 would not exceed \$8000.

Public Comments

5.d. Commissioner Reports and/or Comments.

5.e. Future Agenda Items.

5.f. Upcoming Meetings and Events

May 2, 2019: Cultural Commission Annual Report to the Board of Supervisors

May 13, 2019 @ 5:30pm: Carson City Cultural Commission Regular Meeting

July 8, 2019 @ 5:30pm: Carson City Cultural Commission Regular Meeting

6. Public Comments and Discussion (three-minute time limit):

7. For Possible Action: To Adjourn

Agenda Management Notice - Items on the agenda may be taken out of order; the public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meeting are requested to notify the Department of Arts & Culture in writing at: Mark Salinas, c/o Adams Hub for Innovation, 111 West Proctor Street, Suite 9, Carson City, NV 89703, or by calling (775) 887-2000 at least 24 hours in advance. If a person willfully disrupts a meeting, to the extent that its orderly conduct is made impractical, the person may be removed from the meeting. NRS 241.030(5)(b) and Nevada Attorney General Open Meeting Law Manual, section 8.06.

This notice has been posted in the following locations: Carson City Hall – 201 N. Carson St.; Carson City Community Center – 851 E. William St.; Carson City Library – 900 N. Roop St.; Nevada Department of Tourism and Cultural Affairs – 401 N. Carson St. and on the Carson City web site: www.carson.org.

“Art is a tool to make an impact.”
Zet Gold, Las Vegas artist

**Municipality of Carson City
Staff Report
Date Submitted:** 04/16/2019

Agenda Date Requested: 04/16/2019
Time Requested: 30 Minutes

To: Caron City Cultural Commission

From: Mark Salinas, Arts & Culture Coordinator

AGENDA ITEM 4.a.

For Possible Action Item:

Discussion and possible action regarding approval of a Cultural Commission FY18/19 Annual Report and FY 19/20 Work Plan for presentation to the Board of Supervisors.

Staff Summary:

As per CCMC 2.41.060, "The commission shall submit an annual report and work plan to the Board of Supervisors no later than May 1 of each year. Attendance records of members shall be included as part of the annual report." The Cultural Commission's annual report will be submitted to the Board of Supervisors prior to May 1, 2019 and presented in-person on May 2, 2019.

Type of Action Requested:

Resolution Ordinance Formal Action/Motion Presentation Other-specify

Recommended Board Action:

I move to accept the Cultural Commission FY18/19 Annual Report and FY 19/20 Work Plan for presentation to the Board of Supervisors.as presented.

Other Action:

I make a motion to accept the Cultural Commission FY18/19 Annual Report and FY 19/20 Work Plan for presentation to the Board of Supervisors.as presented with the following modification(s) as listed: _____.

Applicable Statute, Code, Policy, Rule or Regulation: CCMC Chapter 2.41.060

Fiscal Impact: n/a

Explanation of Impact: n/a

Funding Source: n/a

Supporting Material: n/a

Prepared By: Mark Salinas, Arts & Culture Coordinator

TO: Board of Supervisors

FROM: Mark Salinas, Arts & Culture Coordinator, Department of Arts & Culture
Barb D'Anneo, Chair, Carson City Cultural Commission

SUBJECT: Carson City Cultural Commission Annual Report (2018/19) & Work Plan (2019/20)

The Cultural Commission is required by Carson City Municipal Code (CCMC) 2.41.060 (7) "to submit an annual report and work plan to the Board of Supervisors no later than May 1 of each year. Attendance records of members shall be included as part of the annual report."

"All board, commission, and committee members shall attend at least seventy-five percent (75%) of all meetings in the preceding twelve (12) month period. No differentiation is made between excused or unexcused absences of members." (Excerpt from the Board of Supervisors' Policies and Procedures manual for Boards, Committees, and Commissions (Amended February 4, 2016).

Barb D'Anneo, Chair, Carson City Cultural Commission:

The Cultural Commission now stands at 7 members representing an expanded diversity in age, gender, artistic interests, and public representation. Attendance at regularly scheduled meetings exceeds the 75% attendance requirement. Commissioners have increased their participation in community artistic events, helped plan the Commission's 10 year anniversary luncheon, and supported arts programs in the Carson City community and beyond. Public attendance at our meetings has increased each year with several new artists and cultural organizations in regular attendance.

Carson City's arts and culture organizations continue to grow. We have experienced a significant increase in applications for Redevelopment grant funding of arts and exhibitions in our downtown. We are grateful for the opportunity to make recommendations upon the \$25,000 that Redevelopment allocates for funding. We are concerned that with the increasing numbers of qualified applicants, we will need to address the need for increased funding. We need your input and hope to discuss further this year.

We are highly supportive of Mark's strong efforts to reach all sectors of the Carson community. He has brought Carson City's diverse cultural and artistic talent to the attention of state and even national organizations. He has successfully worked to increase awareness of our diverse and talented artists among our youth, nonprofits, and the Native American community, and the Latino Cohort of Western Nevada College. His report will address this work to date. As Mark approaches the 2 ½ year milestone working with the Commission, we, and the community, are still impressed with his abilities to bring our artistic community to the forefront.

The transition of Mark's position to the City has been smooth and much appreciated. This has been very positive for his interactions with the myriad of other city, state, and national organizations. The newspaper headline, "Carson City Earns the Spotlight" describing the Reno-Tahoe airport exhibition is testament to the work inclusive of so many Carson City artists. We are grateful for Mark's efforts. He accomplishes an enormous amount as a one-person department. Among his daily arts programming, also he spearheads the biennial Arts Advocacy Day at the Nevada Legislature and, this year, a first-time Arts Advocacy Post Party which drew arts students, administrators, and professionals from all Nevada. To keep momentum, we believe he needs dedicated support in staffing.

As we look at 2019 direction and goals, we realize the 1% Arts Funding is due to expire in June 2021. Already, 2 ½ years of the 5 year sunset clause has passed and with so many new accolades and new accomplishments for the City, it feels we haven't even started yet. Clearly, the Cultural Commission, Carson City, and the state, benefit from a Department of Arts & Culture. We are eager to research how the 1% Arts Funding can be sustained and augmented for future growth. We are eager to research and discuss where we are headed and how we might get there together. A first-time Commissioner retreat is suggested for some time in July where our discussion may include business and local community financial opportunities for support via public art or grants. Advanced removal of the 1% Arts Funding sunset clause would be the first step in retaining our upward growth momentum, provide a long-term safeguard for creative community development, encourage cultural tourism, and satisfy the Carson City's Strategic Plan (2016-2020) which specifies 'Quality of Life & Community' as a key strategic direction with an objective to 'Engage Arts & Cultural Assets'.

It's been a wonderful year and we thank the members of the Board of Supervisors for your support of arts and culture in Carson City.

Finally, the Cultural Commission congratulates Sharon Rosse from the Capital City Arts Initiative and Mark Salinas both whom have recently received awards from the Nevada Humanities.

Sharon's 'Friend and Champion of the Humanities Award' and Mark's 'Humanities Rising Star Award' makes our capital and our community proud. It's the first time in 25 years that Carson City has been honored with such awards.

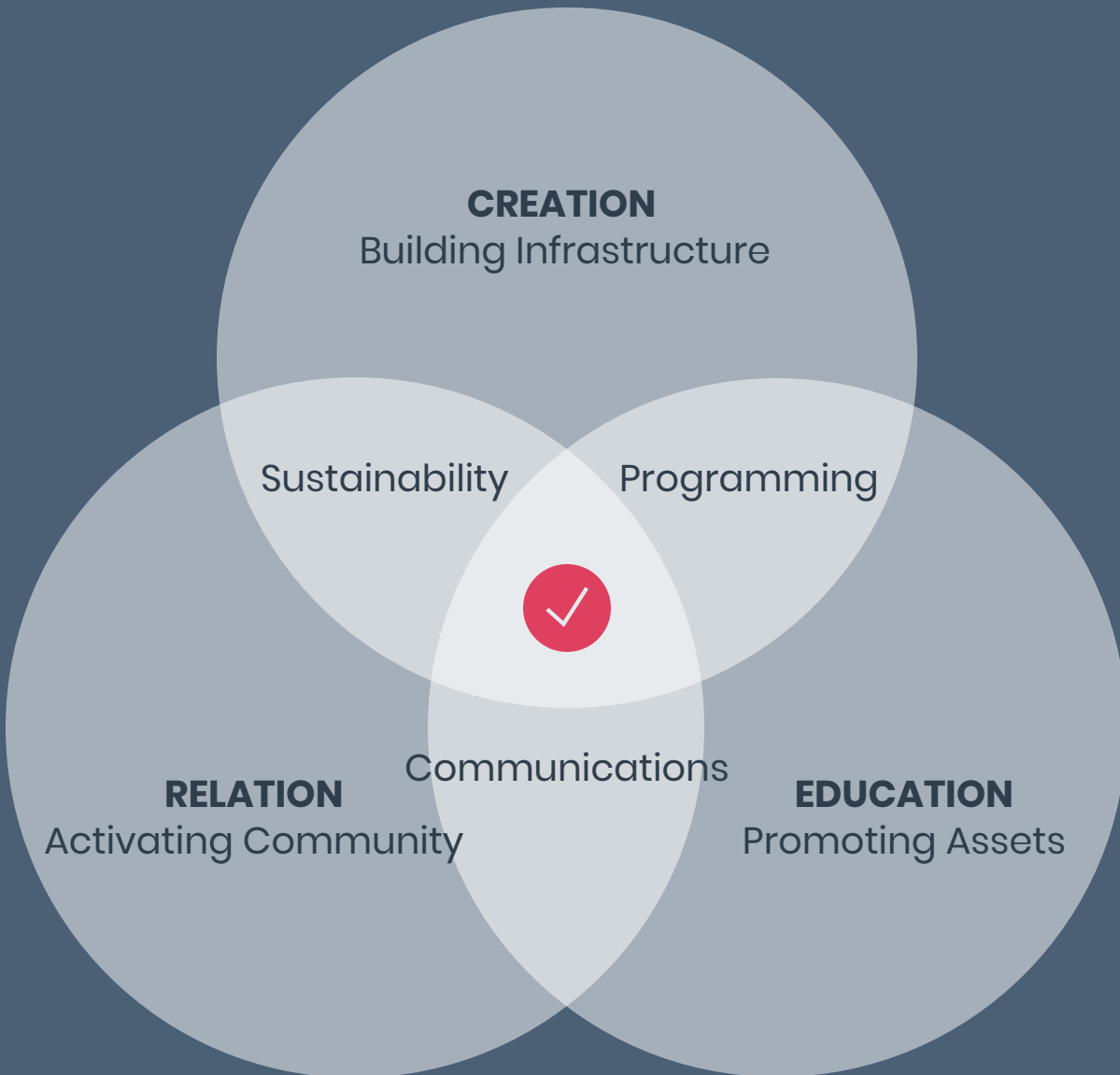
Mark Salinas, Arts & Culture Coordinator, Department of Arts & Culture:

See following (8) pages

Department of Arts & Culture



Department Overview
Mark Salinas, Arts & Culture Coordinator



Department of Arts & Culture

2018/2019 Annual Report



133%
ATTENDANCE

All Cultural Commissioners have attended 6 regular meetings and 2 special meetings without absence from April 2018-April 2019.



ONE
NEW ARTS WEBSITE

Www.Carson.Org/AC includes history, reference, documents, news, and meeting information for the Department of Arts & Culture.



123%
AUDIENCE INCREASE

Attendees to our Cultural Commission meetings have risen from 44 (2017) to 98 (2018).



408
FACEBOOK FOLLOWERS

Since March 2018, 202 promotional posts made on @CarsonCityCulturalCommission.



10
YEAR ANNIVERSARY

46 guests attended a luncheon at Bliss Mansion which included Cultural Commissioners from 2008 to 2018.



90
SPEAKING ENGAGEMENTS

Local, State, National representation of Carson City Department of Arts & Culture.



\$8k
CELEBRATE CULTURE!

A new Carson City Celebrate Culture! Grant supports events that bring cultural awareness to our community.



ONE
NEW SIBLING

Lyon County Township of Silver City proclaimed Carson City as a 'Sister City in the Arts' on November 13, 2018.



175%
INCREASE

Applications for Redevelopment funded arts event grant have risen from 4 (FY 16/17) to 11 (FY 18/19).



2019
INCLUSION

Created a 'Best Special Event in Carson City' category for Reno News and Review's '2019 Best of Northern Nevada' August issue.



ALL
ONE COMMUNITY

In 2018 the Cultural Commission continued to strengthen its ties with Carson City through expanding its diversity among Commissioners.

Department of Arts & Culture

2018/2019 Annual Report



NEW PUBLIC ART POLICY

Drafted 13 chapters of municipal procedures to administer the Arts & Culture Master Plan. Submitted to Cultural Commission April 2019.



1000 FUERTE!

Partnership with Nevada State Museum brought a new record number of attendees for the 2018 Dia de Los Muertos event.



9 DEPARTMENTS

Support and collaboration from city departments in creating municipal arts programming since March 2018.



NEW CITY HALL EAST GALLERY

5 exhibits on display in 2019 showcasing artwork from all corners of Nevada.



5k+ VIEWS

National Arts & Humanities Month (August 2018) celebrated with 5 videos discovering the arts in other municipal departments.



270 ARTWORKS INSTALLED

Promotion of Carson City, its artists, and its arts organizations year-round from March 2018 to March 2019.



\$14k NEA BIG READ GRANT

Won in 2018 to coordinate 30 days of community programming among 35 city/state/federal partners.



24/7 RENO TAHOE AIRPORT

First-time public art installation of 53 Carson City artists at the Reno-Tahoe International Airport February - April 2019.



#1 BEST EVENT IN 2018

Chamber of Commerce awarded our NEA Big Read Grant 'Best Event in Carson City'.



YES! STATE AND NATIONAL

The Department of Arts & Culture has been recognized with awards from the National Endowment for the Arts (2017/18) and the Nevada Humanities (2019)



55 ORGANIZATIONS

The Department of Arts & Culture forged a new collaboration with a Nevadan agency, business, or organization every week in 2018.

Department of Arts & Culture



2018/19 Work Plan

Mark Salinas, Arts & Culture Coordinator

2018/2019 Work Plan **STATUS**

Dedicated priority in establishing the Policies & Procedures for Public Art in Carson City. Arts & Culture Coordinator to work closely on this detailed ordinance with the District Attorney's Office. Draft target date: Fall 2018. **PARTIAL COMPLETION**

Dedicated priority in proposing amendments to CCMC 2.41 (creation of Cultural Commission, 2008) that reflect updated vision and future strategies. Arts & Culture Coordinator to work closely on this detailed municipal code with the District Attorney's Office. Draft target date: Fall 2018. **COMPLETION**

Creating a vibrant Arts & Culture community to grow cultural tourism, awareness, and influence in Carson City on local, regional, and state platforms. **COMPLETION**

Continuing to provide a public forum for community partnership to elevate the quality of life for City residents. **COMPLETION**

Continuing outreach to under-served populations and youth (including American Indian and Hispanic communities), in order to foster appreciation of arts and culture as key components of Carson City life. **COMPLETION**

Promoting and providing grant recommendations to the Redevelopment Authority for Arts & Culture Special Events Funding. **COMPLETION**

Department of Arts & Culture



2019/2020 Work Plan

Mark Salinas, Arts & Culture Coordinator

2019/2020 Work Plan

Finalize the Public Art Policy in Carson City.

Target date: Fall 2019

Create a Cultural Commissioner Retreat.

Manifest common understanding of how 1% for the Arts in Carson City equals 1% for Community Vitality in Carson City.

Communicate long-term sustainability options among Carson City Government, Carson City Cultural Commission, and Culture & Tourism Authority to retain and develop the department's successes of 2018/2019.

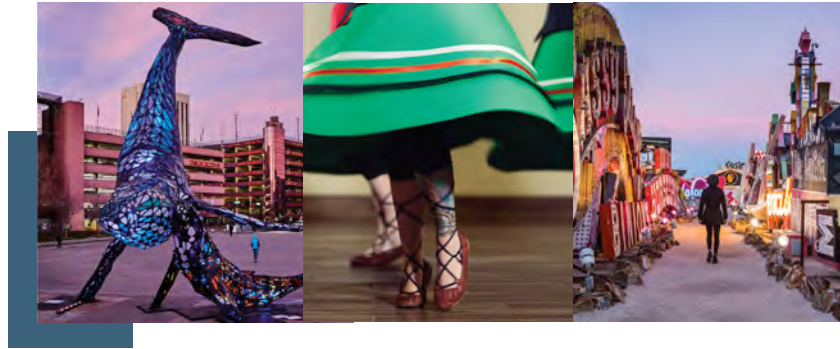
NEVADA ARTS COUNCIL

enriching the lives of all Nevadans

PUBLIC PURPOSE

Celebrating 52 years of service, the Nevada Arts Council (NAC) was established as a state agency in 1967 to enrich the cultural life of the state by supporting, strengthening, and making excellence in the arts accessible to all Nevadans. The NAC is one of America's 56 state and jurisdictional arts agencies that ensure that every community in the U.S. receives the cultural, civic, economic, and educational benefits of the arts. The NAC supports Nevada's rural communities, enlivens its public spaces, promotes health and healing, sparks economic growth, drives educational success, fosters inclusion and equity, reaches low income communities, creates opportunities for artists, and serves the public. The NAC, a division of the Department of Tourism and Cultural affairs, receives funding from the State of Nevada, the National Endowment for the Arts, and other private and public sources.

The arts are a vital asset that improve the quality of life throughout Nevada communities. The arts foster critical thinking, problem solving, creativity, and connections to our rich culture and heritage. The NAC, through its programs and many partnerships, actively works to connect diverse art, artists and arts organizations to audiences in the streets, galleries, museums, theaters, and classrooms found throughout our urban and rural communities.




NEVADANS BELIEVE THE ARTS PROVIDE MEANING TO THEIR LIVES AND MAKE THEIR COMMUNITIES BETTER PLACES TO LIVE.

75% believe the arts help students perform better academically

70% believe that creativity enhances success in the workplace

62% believe that the arts improve healing and the healthcare experience.

Source: Americans Speak Out About The Arts in 2018 Ipsos Public Affairs Survey on behalf of Americans for the Arts

NEVADA
ARTS COUNCIL 

nvarcouncil.org

NEVADA ARTS COUNCIL

What We Do:

The NAC encompasses six program areas that work together and independently to effectively serve our diverse statewide constituency.

Artist Services - Honors and showcases the work of Nevada's contemporary literary, performing and visual artists to the public through exhibits, grants, and outreach programs. Provides resources to artists for career development. Helps Nevadans understand the vital role that artists contribute to a creative workforce.

Arts Learning - Supports the goal of lifelong learning in the arts by promoting and expanding quality arts education opportunities for all Nevada citizens. Has three program focuses that include Arts Education, Arts Integration, and Arts for Social Development.

Community Arts Development - Supports Nevada's nonprofit arts and culture organizations, municipalities, public institutions, and tribal governments with programs and services aimed to elevate the arts and cultural infrastructure and organizational capacity statewide.

Folklife - Supports the folk and traditional arts activities of individuals, organizations and communities through grants, consultations, producing and documenting projects and exhibitions, and technical assistance.

Grants - Reflects a significant commitment by the State and the Federal Government to support the creation of arts and access to the arts for its citizens. In FY17, the Grant Program awarded over \$1,250,000 to 355 grantees in 14 counties throughout the state. If the state were to lessen NAC's budget, grant awards would be severely affected.

Public Information / Arts Initiatives - Oversees Nevada Arts Council Board engagement, partnership initiatives, public awareness campaigns, and special projects that promote Nevada's arts industry, support the agency's mission and goals and strengthen the state's cultural infrastructure.

The U.S. Bureau of Economic Analysis reports arts and cultural production contributed

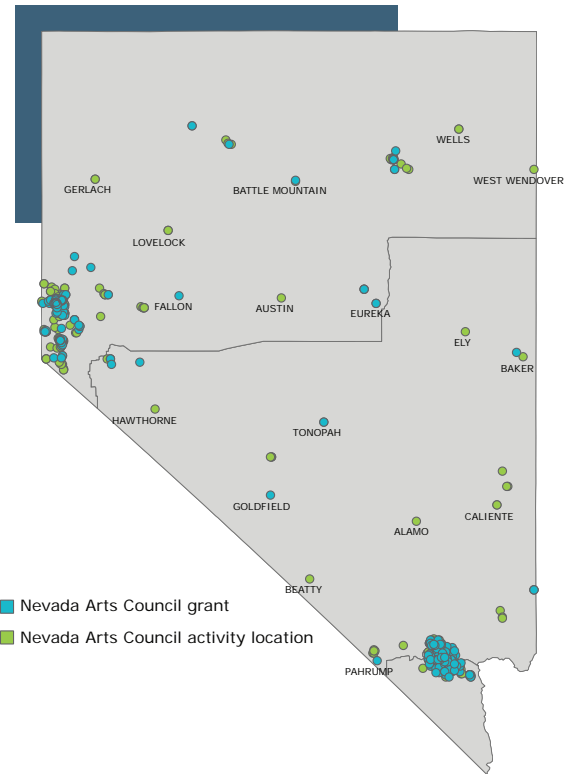
\$7,019,075,000

and is **4.7%** of Nevada's GDP

contributing to

41,308 JOBS

Source: U.S. Bureau of Economic Analysis State Arts and Cultural Production 2016



2018 PROGRAM & GRANT RESULTS

Reached **50** Cities in **17** Counties

309 Grant Awards Totaling **\$1,020,595**

\$66,336,352 Cash and In-Kind Match

1,313,881 Persons Engaged

376,175 Pre K-12 Students Served



10 Reasons to Support the Arts

The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, goodness, and beauty. The arts bring us joy, help us express our values, and build bridges between cultures. The arts are also a fundamental component of a healthy community—strengthening them socially, educationally, and economically—benefits that persist even in difficult social and economic times.

1. [Arts improve individual well-being](#). 69 percent of the population believe the arts “lift me up beyond everyday experiences,” 73 percent feel the arts give them “pure pleasure to experience and participate in,” and 81 percent say the arts are a “positive experience in a troubled world.”
2. [Arts unify communities](#). 72 percent of Americans believe “the arts unify our communities regardless of age, race, and ethnicity” and 73 percent agree that the arts “helps me understand other cultures better”—a perspective observed across all demographic and economic categories.
3. [Arts improve academic performance](#). Students engaged in arts learning have higher GPAs, standardized test scores, and college-going rates as well as lower drop-out rates. These academic benefits are reaped by students regardless of socio-economic status. Yet, the Department of Education reports that access to arts education for students of color is significantly lower than for their white peers. [88 percent of Americans](#) believe that arts are part of a well-rounded K-12 education.
4. [Arts strengthen the economy](#). The production of [all arts and cultural goods in the U.S.](#) (e.g., nonprofit, commercial, education) added \$764 billion to the economy in 2015, including a \$21 billion international trade surplus—a larger share of the nation’s economy (4.2 percent) than transportation, tourism, and agriculture (U.S. Bureau of Economic Analysis). [The nonprofit arts industry alone generates \\$166.3 billion in economic activity annually](#)—spending by organizations and their audiences—which supports 4.6 million jobs and generates \$27.5 billion in government revenue.
5. [Arts drive tourism and revenue to local businesses](#). Attendees at nonprofit arts events spend \$31.47 per person, per event, beyond the cost of admission on items such as meals, parking, and babysitters—valuable commerce for local businesses. 34 percent of attendees live outside the county in which the arts event takes place; they average \$47.57 in event-related spending. Arts travelers are ideal tourists, staying longer and spending more to seek out authentic cultural experiences.
6. [Arts spark creativity and innovation](#). Creativity is among the top 5 applied skills sought by business leaders, per the Conference Board’s *Ready to Innovate* report—with 72 percent saying creativity is of high importance when hiring. Research on creativity shows that Nobel laureates in the sciences are 17 times more likely to be actively engaged in the arts than other scientists.
7. [Arts drive the creative industries](#). The Creative Industries are arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. A 2017 analysis of Dun & Bradstreet data counts 673,656 businesses in the U.S. involved in the creation or distribution of the arts—4.01 percent of all businesses and 2.04 percent of all employees. (Get a free local Creative Industry report for your community [here](#).)
8. [Arts have social impact](#). University of Pennsylvania researchers have demonstrated that a high concentration of the arts in a city leads to higher civic engagement, more social cohesion, higher child welfare, and lower poverty rates.
9. [Arts improve healthcare](#). Nearly one-half of the nation’s healthcare institutions provide arts programming for patients, families, and even staff. 78 percent deliver these programs because of their healing benefits to patients—shorter hospital stays, better pain management, and less medication.
10. [Arts for the health and well-being of our military](#). The arts heal the mental, physical, and moral injuries of war for military servicemembers and Veterans, who rank the creative arts therapies in the top 4 (out of 40) interventions and treatments. Across the military continuum, the arts promote resilience during pre-deployment, deployment, and the reintegration of military servicemembers, Veterans, their families, and caregivers into communities.



Carson City, Nevada

Department of Arts & Culture

July 1, 2019 - June 30, 2020 Budget



Organizational Chart



Board of Supervisors

City Manager

Arts & Culture
Coordinator

Carson City Cultural
Commission

Public Art Panels

Full Time Employee Count = 01

Department of Arts & Culture

- Administers the Arts & Culture Master Plan
- Creates Public Art Policy for municipal public art programming
- Serves as staff liaison to the Carson City Cultural Commission
- Conducts promotion and development of an arts-based community vitality
- Supports community outreach for advancement of Carson City artists and arts organizations
- Extends and equalizes arts access to residents and visitors
- Fosters cultural environment that reflects demographics
- Preserves cultural pluralism and promotion of diversity



FY 19/20 Budget

Department of Art & Culture
Funded by 1% Transient Occupancy Tax
General Fund Support: \$0

FY19/20 Estimate Revenue: \$207,000

Salaries & Benefits: \$133,353

Services & Supplies: \$73,647



FY 19/20 Service & Supplies: \$73,647

Operating Supplies

\$16,000

Adams Hub Rent

National Conferences

Regional Conferences

Office Supplies

Online Services
(Photoshop, Acrobat,
Venngage)

Memberships
(DBA, RTT, AFTA)

Professional Services

\$10,000

CCAI

Photographers

Videographers

Graphic Designers

Art Handlers

Gallery Services

Advertisement

Commissioner Retreat

Public Art Programming

\$47,647

Dept. of A&C

Allocations

\$12,000

Mayors Art Awards
City Hall Gallery
Fashion/Fine Art Films
Paint, Sip, and Chip!
Basin/Range Exchange
Matching Grants

Cultural Commission

Allocations

\$35,647

DOT Roundabout \$10,000
Reno Airport Installations \$10,000
Cultural Heritage Grant \$8,000
Telegraph Alley \$5,000
Unallocated \$2,647

CARSON CITY PUBLIC ART POLICY

I. Introduction

Intent
Vision

II. Roles and Responsibilities

Organizational Chart

III. Public Art Collection

Definition
Purpose

IV. Funding

Direct Funding
1% Arts Revolving Fund
Capital Improvement Plan
General Funds
Supplemental Funding
City Departments
Grants
Private Sector
Donations and Contributions

V. Placement of Art

Public Property
Private property
Joint Development

VI. Acquisition of Public Art

Artist Eligibility
Public Art Panel
Duties
Solicitation
Selection
Contract

(Chapters in red indicate target date of Fall 2019)

VII. Copyright

Visual Artists Rights Act of 1990 (VARA)

VIII. Maintenance

Inventory
Storage

Documentation
Conservation
Cleaning
Insurance

IX. De-Accession

Selection Criteria
Relocation

X. Public Education

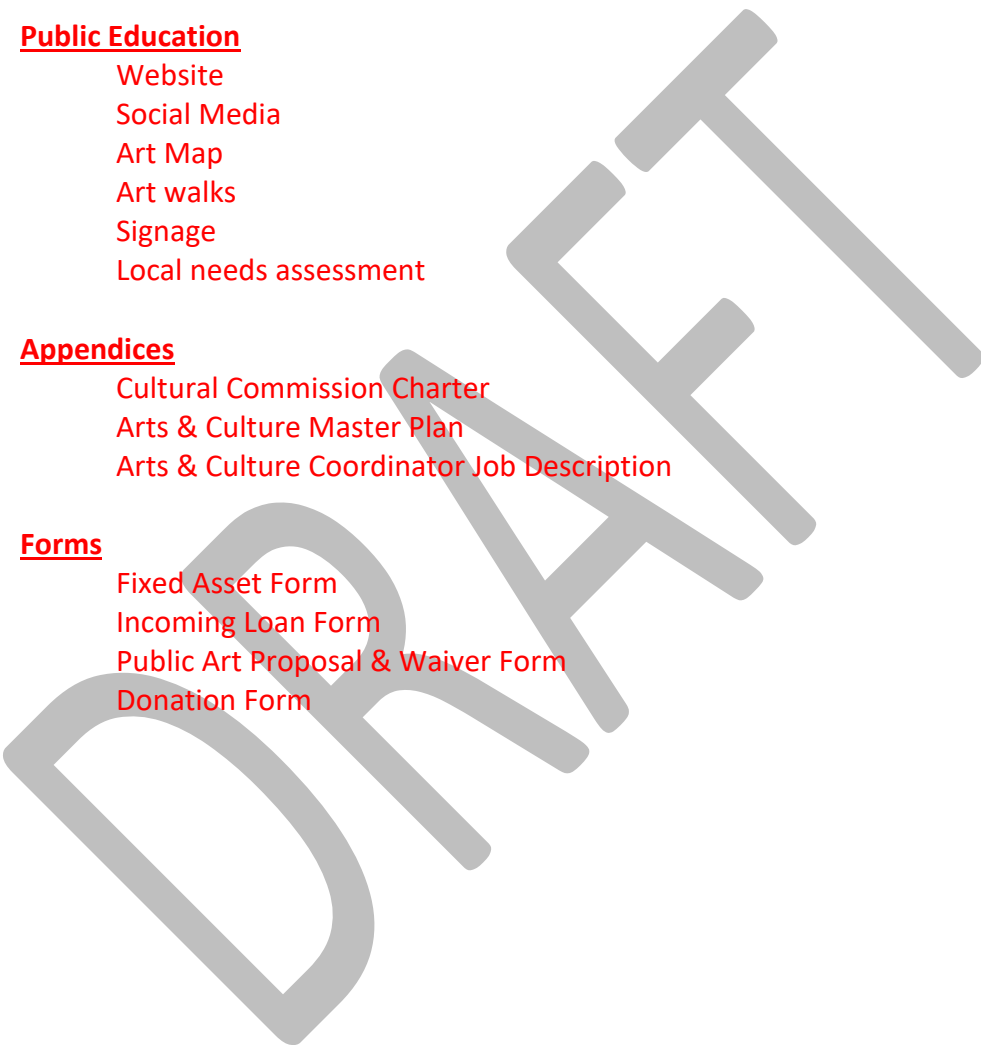
Website
Social Media
Art Map
Art walks
Signage
Local needs assessment

XI. Appendices

Cultural Commission Charter
Arts & Culture Master Plan
Arts & Culture Coordinator Job Description

XII. Forms

Fixed Asset Form
Incoming Loan Form
Public Art Proposal & Waiver Form
Donation Form



CARSON CITY PUBLIC ART POLICY

I. Introduction

Intent

This Public Art Policy written for the Municipality of Carson City seeks to align the strategy of public art administration set forth in the Carson City Cultural Commission Charter (Chapter 2.41 of the Carson City Charter as adopted by the City on July 8, 2008) and the Carson City's Arts & Culture Master Plan (Resolution 2016-PC-R-1 as adopted by the City on March 17, 2016) via-vis the duties and responsibilities of the Carson City Arts & Culture Coordinator as hired on October 1, 2016.

The Carson City Public Art Policy is considered to be living and breathing document that is continually edited and updated for the evolution of Carson City, its policies, and its citizens.

Vision

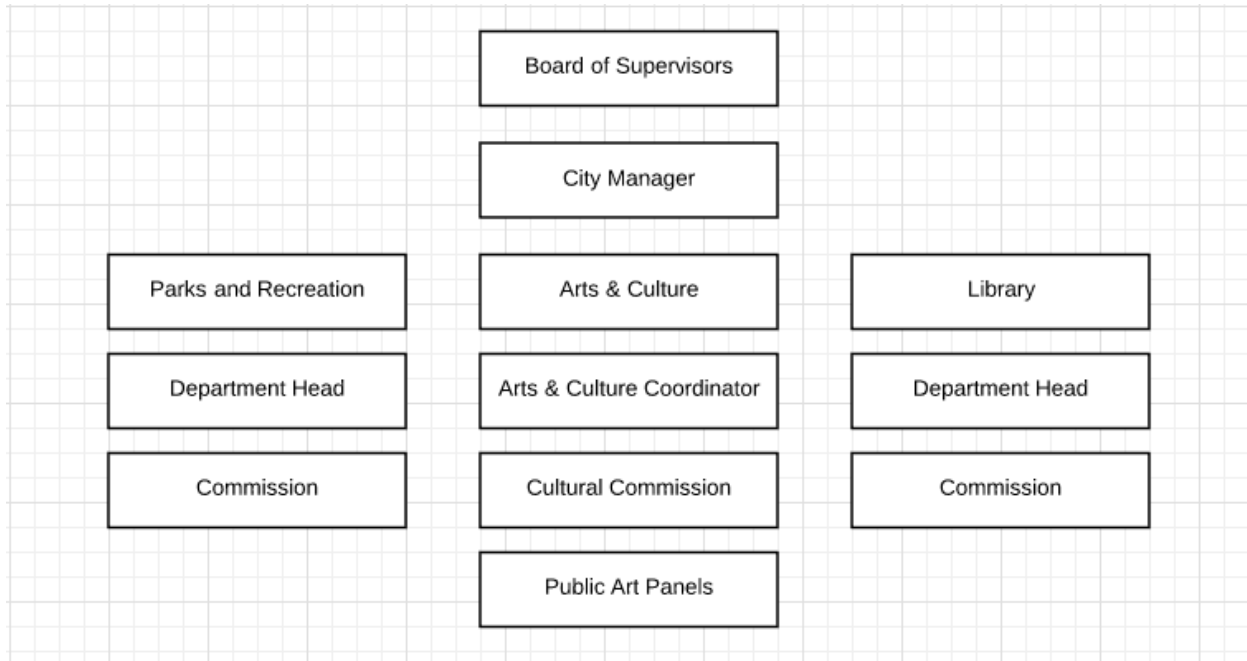
Carson City supports public art programming in order to create a cityscape that affectively contributes to the aspirational image and identity as held by its motto, "Proud of its Part...Confident of its Future". Carson City's Strategic Plan (2016-2020) specifies 'Quality of Life & Community' as a key strategic direction with an objective to 'Engage Arts & Cultural Assets'.

Carson City is a contemporary capital dedicated to promoting its evolving arts and culture community. The Department of Arts & Culture is founded upon the purpose to build infrastructure, promote assets, and activate the community in order to enhance quality of life ambitions sought by residents and visitors alike. A creative municipal identity provokes new and informative dialogues, recognizes and engages its inherent cultural and civic diversity, articulates the positive social and economic impact of the arts, empowers artistic awareness by connecting artists to the community, and ensures that the public has equal access to the arts.

CARSON CITY PUBLIC ART POLICY

II. Roles and Responsibilities

Organizational Chart



Board of Supervisors

The Board of Supervisors approves, adopts, and amends the Carson City Arts & Cultural Master Plan and the Cultural Commission Charter upon recommendation of the Department of Arts & Culture and the Cultural Commission as needed to expand and advance the City’s arts and culture identity. The Board can appropriate or approve an annual allocation of funds to promote and maintain Carson City public art programming.

City Manager

The Department of Arts & Culture is organized under the City Manager’s Office which posts Cultural Commission vacancies and processes all related applications and interviews. The City Manager’s Office is responsible for the public posting of all Cultural Commission meetings.

Department of Arts & Culture

Created on March 1, 2018, the office is currently staffed by the Arts & Culture Coordinator. The department works in close partnership with other City departments in the planning and execution of all public art programming.

Arts & Cultural Coordinator

The Arts & Culture Coordinator is responsible for the development of the Department of Arts & Culture, the administration of the Arts & Culture Master Plan, and the oversight of the Public Art Policy for Carson City. The Arts & Culture Coordinator is fiscally responsible for the 1% Arts & Culture Revolving

Fund and is responsible for public art programming. The office oversees all agreements the city executes with artists and other appropriate contractors in obtaining and commissioning public art programming. This role also serves as Carson City's Staff Liaison to the Cultural Commission, representing the City's investment in arts and culture on local, regional, and state levels.

Cultural Commission

The Carson City Cultural Commission is comprised of seven citizens-at-large appointed by the Board of Supervisors to serve as the primary advisory body for all City matters related to Arts and Culture. Members provide arts and cultural development services through funding recommendations, serve as ambassadors of Carson City's public art programming, partake in Public Art Panels, and provide community feedback to the Arts & Culture Coordinator on commissions, contracts, and programming with artists and cultural organizations. Its mission is to foster an environment in which arts and culture are recognized as critical to the quality of life in Nevada's capital. The commission is committed to the artistic expression, educational development and economic growth of Carson City's diverse community through support, promotion and advocacy of the arts.

Public Art Panel

A Public Art Project Panel is a specialized, ad hoc, working group, assembled and chaired by the Arts & Culture Coordinator consisting of (2) Cultural Commissioner members and additional project stakeholders, including necessary municipal Departments and community individuals or organizations, for site preparation, municipal code observance, and input at open meetings in order to select an artist(s) or organization(s) which will utilize the 1% Arts & Culture Revolving Fund towards a permanent work of public art that will be included in the City Art Collection. The Panel may consider reviews of Invitationals, Requests for Qualifications (RFQ) and Requests for Proposals (RFP), design and installation concept proposals, budgetary outlines, preliminary and final design reviews, location, and appropriateness of the content of the artwork, potential risk issues, and maintenance concerns. A Public Art Panel demonstrates commitment to engage in the public involvement process and as such convenes under open meeting laws upon agreed intervals consistent and appropriate to the project.

CARSON CITY PUBLIC ART POLICY

III. Public Art Collection

Definition

The Carson City Public Art Collection refers to all artworks owned and considered assets of the Municipality of Carson City as a result of the implementation of the Carson City Arts & Cultural Master Plan as currently funded through the 1% Arts & Culture Revolving Fund.

A rich and diverse Carson City Public Art Collection will result in a successful long-term administration of the Arts & Culture Master Plan. It is recognized that prior to the implementation of this Public Art Policy that some 2D and 3D objects, which may have been considered representative of public artwork, may already be in possession by individual city departments through undocumented and unprocessed means of gifting, donation, or purchase. Some of the items may or may not have a registered history of accession or any supporting provenance. To be included in the Carson City Public Art Collection, all objects defined as public art must be recommended by the Cultural Commission for consideration by the Board of Supervisors. The Department of Arts & Culture will initiate and conduct this process on behalf of all city departments using the following criteria:

- Slides, photos or a model of the proposed artwork or object
- Biography of the artist
- Provenance of the artwork and prominence of the artist
- Proposed site and installation plans
- Cost of the artwork and budget for installation
- Maintenance requirements for the artwork

Tangible public art forms may include, but are not limited to: drawings, prints, photographs, collages, paintings, mosaics, murals, written works, fiber and mixed media artworks, stained glass, relief or free-standing three dimensional forms, earth works and environmental arts, digital or computer generated imagery or sound, indoor and outdoor installations. Other public art forms may include: music, performance, dance, theater, song, story-telling, or poetry. Works of art may be temporary or permanent. Some works of art may highlight specific cultures, near or abroad, through communal folk traditions, ceremonies, celebrations, or languages.

Artworks shall not include objects that are mass-produced of standard design, such as playground equipment, street lights, or fountains; reproductions of works of art, unless a numbered addition of a limited series; or landscaping, signage, or architectural infrastructure, except when designed by an artist as an integral part of a project.

Purpose

Throughout history and throughout the world, the arts have been instrumental in creating unique public places that have yielded physical, social and economic benefits for a community.

All art seeks to enrich the individual's experiences in public spaces and to engage citizens in the public

art process in meaningful and responsive ways. Art enhances the visibility and stature of the city as an economic engine by providing and promoting an exceptional community in which to live, work, study, visit, invest, and play.

Public art may occur in, at, on, or near public buildings, parks, streets, and open spaces. These may be sites which are under development or existing sites where development is complete. A mature public art program will enhance the appearance and reimagine the environment of public places constructed as city or private projects.

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CARSON CITY PUBLIC ART POLICY

IV. Funding

Direct Funding

1% Arts Revolving Fund

On May 5, 2016 the Carson City Board of Supervisors approved an increase in 1% of the gross receipts from the rental of lodging in Carson City upon all persons in the business of providing lodging to be used primarily for the implementation of the Carson City Arts & Cultural Master Plan. The 1% Arts Revolving Fund finances the hire of a municipal Arts & Culture Coordinator, all salary and benefits, as well as finances the operational costs associated with the Department of Arts & Culture including: operating supplies, professional services, and public art programming.

Capital Improvement Plan

A Capital Improvement Plan guides the construction and major maintenance of City facilities and infrastructure. In many cities of varying populations exists a provision to allocate a percentage of eligible construction projects for works of art in accordance with City code.

No such funding comparable to a CIP exists for public art in Carson City.

General Funds

The Department of Arts & Culture receives no allocated funding from the City's General Fund.

Supplemental Funding

City Departments

A city department, or its regulatory board, having administrative jurisdiction over any site, facility, or building or other space, existing or planned, may be a potential site for development of an art project. Departments seeking the development and display of public art for its grounds, either temporary or permanent, will consult the Department of Arts & Culture for project planning, process and administration. Municipal department partnerships that work towards the advancement of public art are the most impactful and sustaining for Carson City residents. Such projects are shared ventures to cover direct costs of artwork. Department to department contributions may include: staff time, usage of space for storage or display, material resources, hardware, and logistics such as transportation and installation.

Grants

All local, state, and national grants to support the Department of Arts & Culture are researched and written by the Arts & Culture Coordinator. All awards are deposited into the 1% Arts Revolving Fund and are dispersed in accordance to grant regulations and requirements.

Private Sector

According to independent state and national research, funding for the arts directly benefits community vitality, economic development, and leads to healthier neighborhoods. Many private business and community organizations may seek to partner with the City in manners that elevate the arts for

residents and visitors. Such partnership may be realized through the private sector's raising of funds, or other in-kind donations, to sponsor a work of public art or a public art event. The Arts & Culture Department will review all private sector proposals for collaboration towards public art that would complement the Arts & Culture Master Plan.

Donations and Contributions

Donations and contributions of cash either through a gift or through a fundraising event will be reviewed by the Department of Arts & Culture for acceptance and, if warranted, presented to the Cultural Commission for consideration. If the donation is greater than a value of \$49,999.00, recommendation by the Cultural Commission will go to the Board of Supervisors for consideration. All accepted monies will be deposited in the 1% Arts Revolving Fund. Donations without restriction are best suited to strategically achieve the Arts & Culture Master Plan.

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CARSON CITY PUBLIC ART POLICY

V. Placement of Art

The thoughtful placement of public art, whether permanent or temporary, indoor or outdoor, is critical to create audience dialogue within the community and to align conceptual compatibility of the design to its immediate surroundings. Public art is often placed in downtown areas, parks and open spaces, public institutions and civic facilities, and gateways, corridors and intersections. In all cases, such locations should make balanced and strategized efforts to represent a diversity of sites that comprise and define the city.

Public Property

To ensure that physical, environmental, social and cultural factors are weighed and that the needs of the public, as well as other relevant parties, are addressed, the following three main criteria will be considered when selecting sites for permanent or temporary artworks. These are most compatible with large-scale artworks, but can be referenced for modification for smaller works and projects.

Accessibility/Visibility: Public art is 'public' in that it must be available for the community to view and engage with at a meaningful level.

This may include:

Site ownership (approval/support)

Convenient public access to the physical site considering building hours or parking

Proper lighting, signage

High visibility along corridors or on Artwalks/Tours

Audience growth; tourism considerations

Artist's Prominence

Site Capacity: The physical qualities of the potential site must be conducive to public art installations and the ongoing maintenance, or utility service of such work. Public safety is the main consideration in selecting sites for public artworks.

This may include:

Security of artwork against theft, weather

Accessibility for cleaning, maintenance

Pedestrian right-of-way

Traffic flow: vehicular and pedestrian

ADA compliance

Legal regulations and restrictions

Planning and development requirements; structural support for display

Permits required; Municipal code

Compatibility: Public artworks should enhance, rather than detract from, the public realm and any nearby artworks. Sites must be chosen with great consideration for the surrounding built and natural environments and their intended uses. Artwork should help anchor and activate the site and enhance

the surroundings.

This may include:

Neighborhood input of community stakeholders

Historical, cultural, social history/context

Other art in vicinity

Future site development plans

Private Property

As municipal public art programs have become increasingly common throughout the nation, private developers and building owners are demonstrating a growing commitment to public art.

While Carson City does not have a formal policy regarding art in private development, the Carson City Arts & Culture Master Plan does intend to address partnership and awareness through Private Sector Engagement:

Carson City Arts & Culture Master Plan, Chapter 11, Section 5: PRIVATE SECTOR ENGAGEMENT
Launch an arts-specific program to increase awareness among businesses of the strategic importance of arts and culture, with partnership and funding opportunities for supporting key initiatives of the Arts and Culture Master Plan, as well as the individual artists and cultural organizations the plan serves.

Private development projects upon private property installing public art shall not be required to adhere to this Public Art Policy, but must adhere to Carson City Municipal Code.

Joint Development

While it is usual and customary for 1% Arts & Culture Revolving Fund to fund projects or programming to be located on property owned or leased by the City, exceptions can be made if an appropriate easement or other agreement with the private property owner can be reached. Before a publicly funded work of art is displayed on private property, the Arts & Culture Coordinator will convene with the Cultural Commission, to determine the need of a Public Art Panel, in order to make a determination if it is in the best interest of the City, the artist, and the community to proceed in a joint development. Since private owners benefit from the display of publicly art, they will be encouraged to share the cost for artist fees, site preparation, materials, installation, and/or maintenance. Title, ownership, and copyright of artwork will be outlined in each contract or agreement.

CARSON CITY PUBLIC ART POLICY

VI. Acquisition of Public Art

A portion of the 1% Arts Revolving Fund is dedicated toward Public Art Programming which, depending on annual budget and staffing, may manifest itself in the forms of grant awards to artists or arts organizations, arts education workshops, new or special arts events, annual or signature arts events, incoming loans of artwork for display, commissioned artwork, and/or purchases of artwork. Daily administration of these allocations is shared between the Cultural Commission and the Arts & Culture Coordinator, with allocations over \$49,000.00 presented to the Board of Supervisors for approval.

Among allocations for public artwork, there are two categories: Temporary Acquisitions and Permanent Acquisitions.

Temporary Acquisitions, such as loans, leases, and rentals, are methods of borrowing ready-made artwork to display, on rotation, upon city property or property with appreciable public visibility. Unless otherwise stated in the contract, the incoming artwork is insured short-term by the City and the lender holds title, ownership, and copyright of the artwork. A temporary acquisition typically utilizes less budget and staff time in the selection, preparation and installation of artwork than in comparison to permanent acquisitions.

Permanent Acquisitions, such as commissions and purchases, are methods to create and contribute towards a Public Art Collection. Such artwork is intended to become City assets, requiring on-going insurance, maintenance, storage, repair, conservation, and survey/inventory. Unless otherwise stated in the contract, the artist transfers title, ownership, and copyright of the artwork to the City. A permanent acquisition may take the form of a small unframed photograph or a monumental outdoor sculpture requiring a permanent site researched and prepared in advance of its delivery and installation.

Proposed gifts of artwork intended for permanent acquisition will be presented for consideration to the Cultural Commission by the Arts & Culture Coordinator. No Public Art Panel will convene for gifts of artwork.

Artist Eligibility

Artists selected for Temporary Acquisitions for the City will be made by a private Invitational or a public Call for Artists as managed by the Office of Arts & Culture.

Artists selected for Permanent Acquisitions for the City will be made by Invitational, RFQ, or RFP as managed by the Department of Arts & Culture with solicitation and selection to include a Public Art Panel. The Public Art Panel's recommendation will be made to the Cultural Commission for consideration.

Public Art Panel

Acquisitions will be chosen through a fair, equitable and informed open meeting(s) of a Public Art Panel. It is the goal of Carson City's Public Arts Program to engage stakeholders by providing opportunities for education and participation in the public art selection process.

A specialized, ad hoc, Public Art Panel consisting of an odd number of panelists will be assembled and chaired by the Arts & Culture Coordinator comprising of at least (2) Cultural Commissioners, applicable constituencies, art professionals, and project stakeholders representing the community-at-large. The panel also includes any necessary municipal departments for site information/preparation/research, municipal code observance, and project proposal input.

Duties

The Panel considers appropriateness of the content of the artwork, design and materials of the artwork, placement, potential risk issues, and expense of maintaining and operating the artwork. The PAP demonstrates commitment to engage in the public involvement process.

It is the intent that new Public Art Panelists will convene for every permanent acquisition. Panelists are not compensated and must have no conflict of interest throughout the artist selection process.

Solicitation

The Arts & Culture Coordinator shall schedule a meeting with the Public Art Panel to solicit input for the scope of work as stated in the Invitational, RFQ, or RFP. The information and input gathered in meetings should be incorporated into the scope of work and the role and responsibility of the selected artist should be clearly defined with a monetary budget and calendar timetable. The communicated scope of work will include any technical drawings, dimensions, and photographs of the proposed site of installation. The scope of work may suggest possible themes, concepts, and/or materials to be used in the public art project, as well as define the nature and context of the improvement. Once the scope of services is created in consultation with City Purchasing and Contracts, the Arts & Culture Coordinator will create a calendar for the Panel outlining the forthcoming steps.

Selection

The Department of Arts & Culture will act as contact person for all solicitations and will collect all submissions for public art in the City. The Panel shall review the artists' submissions and select the finalists using scoring criteria provided by the Arts & Culture Coordinator.

In certain circumstances, it may be desirable for the Arts & Culture Coordinator to call a meeting of the finalists at the installation site of the artwork prior to finalists developing their presentations. Based upon budget and staffing, finalists may be asked to make in-person final presentations to the Panel or at another open meeting.

The Panel shall select finalists based upon creative vision that is consistent with the scope of work in the call to artists. In some cases, scoring criteria may vary or evolve to represent best practices among the industry standards.

General considerations should include:

- Artistic merit of the proposed project
Proposal achieves quality and value based on creativity, ingenuity, or talent.
- Clarity of application, narrative, and budget
Vision and direction evokes understanding and enthusiasm
- Demonstrated community support or investment in the project proposal
Project has community support or will enhance creative community profile or its infrastructure

- Audience benefit derived from the project
Proposal has audience outreach benefit and/or new audience engagement.
- Clearly defined ability to successfully complete the project
Artist has reputability, manageability, and history to accomplish professional goals.

Each Panel member shall have one vote. In the absence of unanimity, a majority shall carry the decision.

The Panel shall have the option of making no selection. If the Panel decides that the proposals presented by the finalists are not acceptable, the Panel may ask the finalists to submit new proposals. If the Panel does not recommend asking artists to submit new proposals, the Arts & Culture Coordinator will initiate a new selection process.

During the selection process, the Arts & Culture Coordinator will submit the Panel's recommendation to the city's Risk Manager. The Risk Manager shall review the proposed artwork from a public safety standpoint and shall submit a report to the Panel.

The Panel's final recommendation shall be submitted to the Cultural Commission for review and approval.

Contract

After the final approval by the required Commission or Board, the Arts & Culture Coordinator shall prepare a contract in consultation with City Purchasing and Contracts, appropriate departmental staff, and the selected artist for approval and execution by the City Manager's Office.

General consideration should include:

- Artist Design Fee
- Title and Ownership
- Reproduction Rights/Copyright
- Warranties/Risk of Loss
- Fabrication and Installation details
- Project Delays
- Contingency Fee
- Contract Enforcement
- Termination or Cancellation of Contract

Upon execution of contract, the Arts & Culture Coordinator monitors artwork production to assist artist/organization in producing and delivering artworks within established budgets and timelines, inspects the project to certify progress and authorizes payments to the artists as scheduled in the contract, and tracks expenses against art project allocations and monitor administrative costs through completion.

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CELEBRATE CULTURE! Grant **Guidelines and Application**

Grant Summary:

The Carson City Arts & Culture Master Plan states that the Carson City Cultural Commission shall "support(s) multicultural diversity of art, heritage and cultural traditions, which include African-American, Hispanic, Native American, Asian and other ethnic and folk expressions of culture alongside traditional Eurocentric art forms."

A CELEBRATE CULTURE! Grant will educate and enhance multi-cultural vibrancy in Carson City and offer exposure of diverse traditions, histories, and heritage which may encompass: language, art, crafts, architecture, performances, ethnic celebrations, customs, and historical events. Events should be designed to attract the maximum number of people as appropriate for the event and site. Applicants will be responsible for securing the appropriate public exhibition space and any permission or permits required in regards to their proposal.

Celebrate Culture! Grants are based upon availability of annual funds as budgeted by the Department of Arts & Culture. For example:

Fiscal Year 2019/20 budget funds events occurring July 1, 2019 through June 30, 2020*
(*Special Rolling Application Process for this year only.)

Fiscal Year 2020/21 budget funds events occurring July 1, 2020 through June 30, 2021

Fiscal Year 2021/22 budget funds events occurring July 1, 2021 through June 30, 2022

Eligibility:

- Applicants may be an Organization or Individual.
- Applicant must hold event(s) within Carson City.
- Event(s) must "support multicultural diversity of art, heritage and cultural traditions, which include African-American, Hispanic, Native American, Asian and other ethnic and folk expressions of culture alongside traditional Eurocentric art forms."
- This grants support exhibitions, productions, events and projects that will be made open and accessible to Carson City residents. The public component can be ticketed or free to attendees.
- Questions about your event's eligibility? Contact Mark Salinas (msalinas@carson.org).

Some Examples of Eligible Projects:

- Play or performance, art production, public reading or presentation.
- Dance performance.
- Music performance or concert.
- Film screening, series or festival.
- Art exhibition, or singular work of visual art work that will be displayed for the public.
- Fashion show, or design that will be displayed in a fashion show.
- Presentation of a masterclass or workshop series for artists.
- Public art works including murals.

Ineligibility:

- Applicants may not apply for both a Redevelopment Arts & Culture Special Event Grant and a CELEBRATE CULTURE! Grant for the same event.
- Applicant is under the age of 18 or a full-time student in a higher education program.
- Projects that serve membership-only organizations or exclude the general public.
- Operating expenses of privately owned facilities, such as homes, studios, and galleries.
- Student scholarships or any re-granting programs. Stipends to Artists are permissible.
- Administrative costs unrelated to the proposed project.
- Fundraisers or charity events.
- Religious institutions.
- Food and drink.

Special Rolling Application Process for Fiscal Year 2019/20 Only*

- All first-time applicants should contact Mark Salinas (msalinas@carson.org) for consultation and introduction to grant process.
- Applicants will submit grant application approximately (10) weeks before event.
- For Fiscal Year 2019/20, the Arts & Culture Coordinator will schedule applicant to present the proposal at a regularly scheduled Cultural Commission (January, March, May, July, September, or November only).

Standard Application Process

- February: Department of Arts & Culture advertises CELEBRATE CULTURE! grant and availability of funds.
- April: All CELEBRATE CULTURE! grant applications due.
- May: All CELEBRATE CULTURE! applicants present proposals to the Cultural Commission for scoring and possible funding.
- July 1: Funded events commence.
- June 30: Funded events conclude.
- All awardees are required to submit a W9, invoice, and Final Report within 30 days of the event's conclusion to Mark Salinas (msalinas@carson.org). Monies are not dispersed in advance of event. All grant awards are issued via check. Reimbursements take 30 days or more to process.

Scoring Criteria:

At the May presentation, each Cultural Commissioner will individually score grant proposals 0 - 5 points in six categories for a total of 30 possible points. Commissioners will then discuss allocations based upon scoring and available funding. Cultural Commissioners must be recused from presentation, discussion, and voting of any application with which he/she is associated directly or indirectly.

0 = None, 1 = Poor, 2 = Marginal, 3 = Good, 4 = Excellent, 5= Outstanding

- Artistic quality of the proposed project **(0 to 5 points)**
Does applicant seek to advance artistic excellence within a cultural diversity that is under represented?
- Clarity of narrative and budget **(0 to 5 points)**
Does applicant's proposal evoke a clear project understanding within obtainable funding measures?
- Defined ability to successfully complete the project **(0 to 5 points)**
Does applicant have the reputability, resources, staffing, or history to accomplish set proposal?
- Community investment in the project proposal **(0 to 5 points)**
Does the proposal have other community support or collaboration (sponsorship, funding, in-kind donations) which will elevate an audience experience?
- Community-at-Large development **(0 to 5 points)**
Does proposal achieve new growth or new awareness for Carson City's cultural pluralism?
- Carson City Arts & Culture development **(0 to 5 points)**
Does the proposal include new or innovative outreach methods for publicity, exposure, education, and awareness for the project?

Guidelines:

- Any unspent grant awards from the Commission are surrendered and do not roll forward into next fiscal year for awardees.
- The Cultural Commission, at its discretion, may roll surrendered, unspent, and/or unallocated funds into other CELEBRATE CULTURE! events, or apply those monies elsewhere in the Department of Arts & Culture's budget.
- Grantees must utilize this credit line in any media and press release: *"This event is funded in part by a CELEBRATE CULTURE! Grant from the Carson City Cultural Commission."* A Cultural Commission logo will be provided to the applicant.

Final Report:

Submit final report within 30 days of event completion. The Final Report must be submitted and approved before possible funding for the next fiscal year. The Municipality of Carson City reserves the right to use any materials submitted in the final report for any public usage for educational, promotional, or tourism-based purposes.

CELEBRATE CULTURE! Grant

Application



Department of Arts & Culture
Adams Hub for Innovation
111 West Proctor Street, Suite #9
Carson City, Nevada 89703
Submit to Mark Salinas (msalinas@carson.org)

Name of Event:

Date(s) of Event:

Location of Event:

Requested Funds:

Applicant:

Mailing Address:

Contact Name:

Contact Phone Number:

Contact Email:

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Grant Questions (500 word maximum each- use additional pages):

- 1) Describe event, any permission or permits for its location, and how funding will be used.
- 2) Describe the artistic quality of the proposed project.
- 3) Describe administrative or logistical experience in similar projects..
- 4) Describe any community investment in the project.
- 5) Describe how proposal achieves new growth or new awareness for Carson City’s cultural pluralism.
- 6) Describe how proposal includes new or innovative outreach methods for publicity, exposure, education, and awareness for the project.
- 7) Include the overall project, specifying exactly how requested grant fund will be utilized.

CELEBRATE CULTURE! Grant

Final Report

Department of Arts & Culture
Adams Hub for Innovation
111 West Proctor Street, Suite #9
Carson City, Nevada 89703
Submit to Mark Salinas (msalinas@carson.org)



Applicant:

Name of Event:

Date(s) of Event:

Total Funding Received:

Final Report Questions (150 word maximum – use additional pages):

- 1) What was the greatest success of your event?
- 2) What evaluation methods were used to determine the success of the event?
- 3) How was grant support effective in your success?
- 4) Aside of additional funding, how could the Cultural Commission and Department of Arts & Culture have provided more effective assistance?
- 5) How could your event be improved next year?
- 6) What was the percentage of your audience according to ethnicity?

African-American:

Hispanic:

Native American:

Asian:

Caucasian:

7) What was the percentage of your total attendance according to age?

0-18:

19-35:

36-64:

65+:

8) Please submit 5 jpegs from the event that capture its community engagement.